## **COVID-19 Relief Program**

# One Million Dollars of Direct Aid to Impacted Communities!

### **PURPOSE**

To help alleviate the disproportionate impact COVID-19 would have on lower income communities, GAP coordinated with local food banks and grassroots organizations nationwide to distribute food and critical equipment from February through the end of the year. In addition, GAP mobilized kitchens to serve hot and healthy meals with local volunteers in California, North Carolina and Washington DC. The work carries on into 2021!

### 2020 ECONOMICS

Thanks to our unique collaboration model each \$1 dollar donated provided \$40.50 in direct aid!

Big Thank You to our Donors, Volunteers, and Partner Brands

















#### **PROJECT IMPACT**



113,788 Pounds of Food Donated (Equivalent of 95,000 Meals)



248,837 Personal Care Items Donated



14,195 Hot Meals Served











